

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Application of:

William T. Frantz

Serial No. 10/010,486

Group Art Unit: 2612

Filed: 12/07/2001

Examiner: Shirley Lu

For: SYSTEM, METHOD AND APPARATUS TO DELIVER GUARANTEED  
ADVERTISING

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**PRELIMINARY AMENDMENT**

Sir:

The enclosed RCE and Preliminary Amendment are filed in response to the Decision of the Board dated February 21, 2008. Please consider the following amendments and remarks.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 10 of this paper.